

How to simplify your integration strategy with IBM App Connect



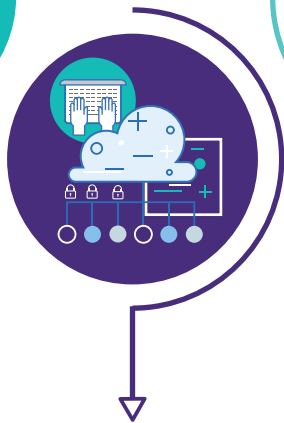
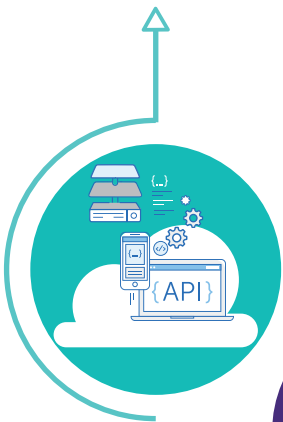
Top 5 reasons why you should consider IBM App Connect

IBM App Connect allows you to connect data from applications like Salesforce, SAP, NetSuite, Microsoft and Marketo regardless of where they are in your environment – be it on premise, public or private cloud.

Support for a wide range of integration styles from traditional SOA to modern event, API, and micro-services architectures

Multiple deployment options allow the business to deploy in any cloud or on-premises system

Easily apply AI to your integration through a no code approach to create intelligent business solutions



Access to hundreds of secure pre-built connectors so integration users can focus on business logic with pattern driven integration design

User centric tooling enables integration specialists and application developers to work collaboratively around systems and data providing synergy between digital business and back-end systems of record

3 ways to leverage IBM App Connect



Integrate data

Maximize your investments by being able to integrate even your legacy applications to newer cloud based ones without worrying about architectures and data formats. Intelligent mapping functions enable you to transform data in transit and make it ready for alignment in the destination application. IBM App Connect also supports batch, bulk and real-time synchronization giving you the flexibility to deliver information where you need it.



Build APIs

App Connect manages the complexity of connecting applications and transforming data giving you a simple way to build and manage APIs through the API management solution. For developers, a model-driven approach provides a simple way to build powerful and robust APIs, while experienced users can utilize the power of our tooling to expose any data and protocols for modernization.



Act on events

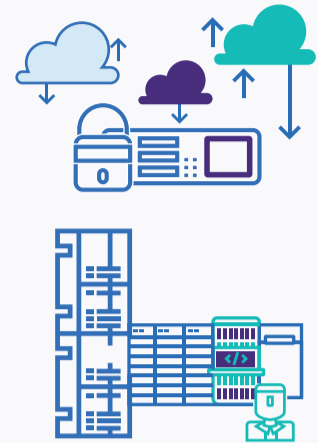
With the help of smart connectors you can capture events from applications even if they are not designed on event driven architectures. Using App Connect situational tooling you can empower your teams with the context to apply such data, to rapidly build and change integrations as their needs shift.

Flexible deployment options

IBM App Connect offers clients a flexible approach to deploying their integration workloads. By deploying integrations close to the applications, App Connect enables organizations to access data faster effectively bringing down latency issues related to performance and cost.

Cloud:

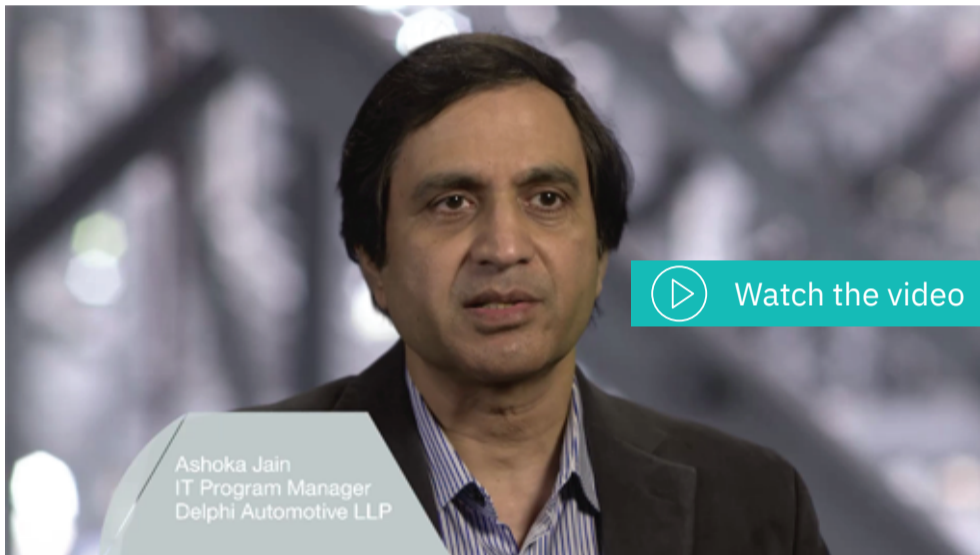
- IBM Cloud or the IBM Cloud Kubernetes Service
- Fully managed SaaS on IBM Cloud
- Containerized deployment for multi-cloud - the lightweight runtime is optimized for deployment to third party clouds – AWS, Azure, Google



On-premises:

- Software install for private cloud – on-premise or IBM Cloud Private, ESB and Agile Integration Architecture (AIA) deployments.

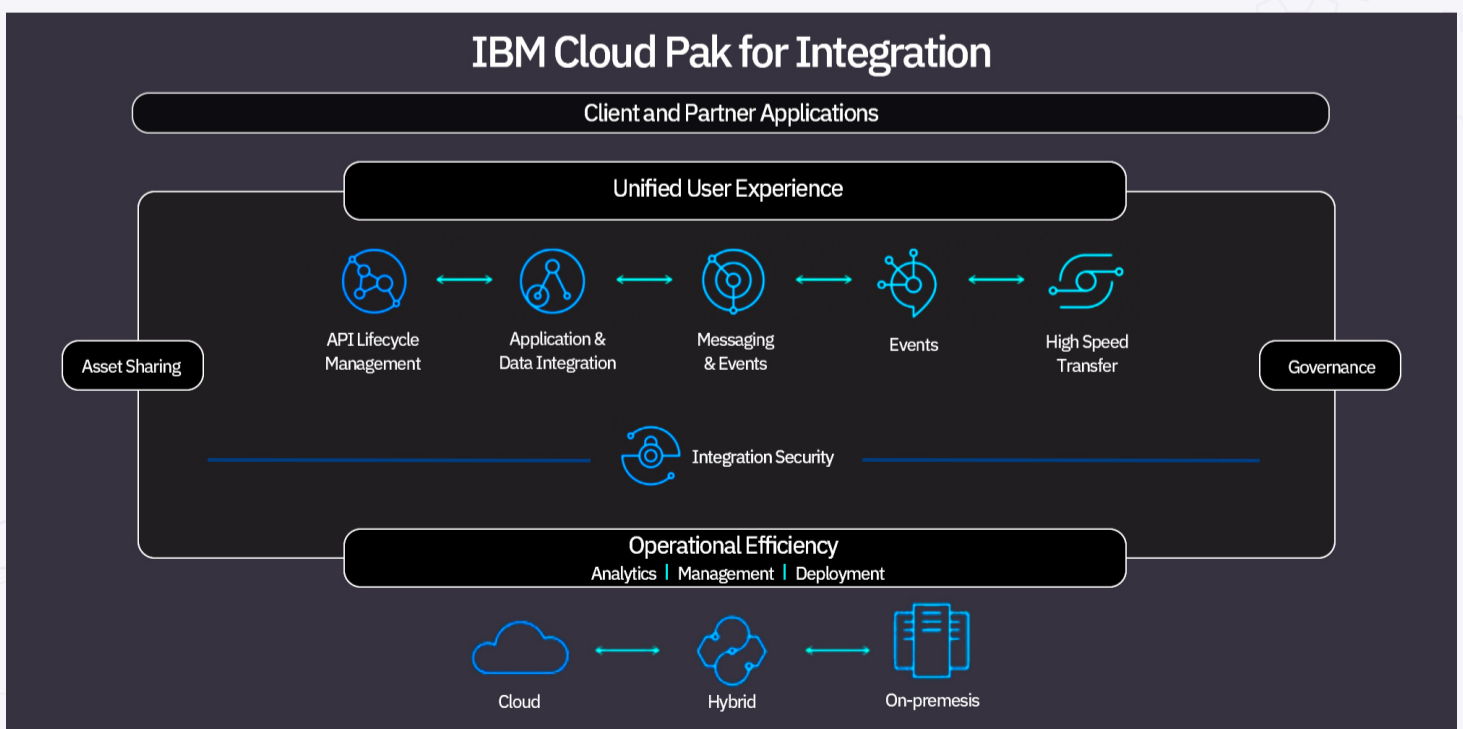
Client testimonial



“ Delphi Automotive effectively integrates its various SAP applications internally and externally thereby gaining business stability and laying a foundation that supports changing business needs in the future. ”

Choosing the right solution for your enterprise

App Connect Enterprise is a core technology in IBM's Cloud Pak For Integration. IBM Cloud Pak for Integration is a platform for managing, packaging and orchestrating containerized workloads on Red Hat OpenShift .



To learn more about how IBM App Connect can help you in your multicloud integration journey, [visit our website](#) or [read the smart paper](#).

